



**Mass
Teacher
Resources**
The MTR Free Store
West Cummings Park, Woburn

We invite you to support local teachers in their efforts to create welcoming and productive learning environments for their students as a sponsor of the Mass Teacher Resources (MTR) Free Store, opening in September 2024.

Many schools send home a list of items that parents can purchase for their children's classroom. In Massachusetts, a standard supply list for an elementary (K-5) school requires parents to purchase 8-10 items at a cost of up to \$75 per student, an expense which is out of reach for many low income families. To fill the gap, teachers often purchase these items themselves. **Although teachers are paid far less than those in other professions, more than 90% of teachers typically spend an average of \$750 to \$1,000 per year out of their own pocket to provide their students with the basic tools they need to learn.**

Educators do this because they want their students to learn and feel comfortable in their classrooms. But for many educators, that annual spending takes a toll.

At Mass Teacher Resources, we believe that teachers should not have to use their own money to support their students. MTR was formed to address this real need. We are the only organization in the state that exists solely to offer these items to qualified teachers at no cost.

The MTR Free Store is a place for qualified teachers to get the classroom supplies they need completely free of charge.

The MTR Free Store serves full-time classroom teachers at Title 1 public elementary schools in Greater Boston, located within Routes 495/95; this area encompasses 70 communities and 272 Title 1 elementary schools. Schools are designated as Title 1 if at least 40% of the student population is low-income. Teachers at these schools often face a demanding work environment, fueled by limited resources, low parental involvement and students with high needs.

Sponsor support will ensure the successful launch of the MTR Free Store and our ambitious goal to serve 1,000 teachers this school year. Financial contributions are needed to help cover the start-up and operational costs of setting up the retail space, including rack systems, shelving, bins, and carts, as well as the ongoing expense of rent and utilities.

When students have the right tools for learning, their participation improves, their confidence increases, and their self-esteem grows. Mass Teacher Resources is committed to supporting local teachers in their important work to create classrooms that are welcoming and equitable, to inspire excitement and a love of learning for their students.

Join us and make a real difference in our local public schools!

Supported teachers support students – better!



MTR Free Store Sponsorship Opportunities

Note: Sponsors will be recognized for their contributions for the entire school year, through June 2025.

Store Sponsor - \$10,000

The MTR Free Store Sponsor will be clearly identified through 11" x 14" framed signage placed prominently at the store entrance and in the display window. The Store Sponsor will also be recognized with an ad placement in Store Opening materials, and in all media releases, email communications and in all promotional materials, and on the MTR website through June 2025. The Store Sponsor will also have the opportunity to provide promotional materials for distribution to shopping teachers.

Room Sponsor - \$5,000 (2 opportunities)

Room Sponsors will be recognized with 8" x 10" framed signage placed prominently in the sponsored room, as well as recognition in Store Opening materials, media releases and email communications. Room Sponsors will also be listed on the MTR website through June 2025.

Rack Sponsor - \$2,500 (4 opportunities)

Rack Sponsors will be recognized with 5" x 7" signage placed on the designated rack, listed in Store Opening materials, media releases, and email communications. Rack Sponsors will also be listed on the MTR website through June 2025.

Shelf Sponsor - \$1,000 (10 opportunities)

Shelf Sponsors will be recognized with 3" x 5" signage placed on the designated shelf, as well as in Store Opening media releases and email communications; Shelf Sponsors will be listed on the MTR website through June 2025.

Bin Sponsor - \$500 (10 opportunities)

Bin Sponsors will be recognized with 2" x 3" signage placed on the designated bin, as well as in Store Opening media releases and materials.

Cart Sponsor - \$250 (2 opportunities)

Cart Sponsors will be recognized with a 2' x 3' sign placed on the designated cart, and listed in Store Opening media releases and materials.

Mass Teacher Resources is fiscally sponsored by Third Sector New England, Inc. (TSNE).
Make checks payable to Third Sector New England, Inc., with Mass Teacher Resources in the memo line.

Mail your donation to:

Third Sector New England
f/b/o Mass Teacher Resources
89 South St., Ste. 700
Boston, MA 02111

To make a donation online, visit <https://massteacherresources.org/donate-resources/>
Questions? Call 781-281-8425 or email maureen@massteacherresources.org



OUR MISSION

Mass Teacher Resources (MTR) helps teachers in Greater Boston at economically disadvantaged schools access the resources needed to create welcoming, inclusive, and safe learning environments for students.

OUR VISION

MTR envisions a future in which every teacher working in a Title 1 elementary school has equitable access to the supplies and resources they need to create a welcoming, inclusive, and safe learning environment for students. When teachers are well-supported and appreciated, they feel better prepared and can direct their time and resources on doing what they do best – teaching and inspiring their students.

THE NEED

Title I schools have high numbers or high percentages of children from low-income families who cannot afford to provide classroom supplies. To fill the gap, teachers often purchase these items themselves.

OUR STRATEGY

MTR plans to open a retail store where teachers from Title 1 Elementary Schools (K-5th grade) can easily shop at no charge and pick up the supplies and resources they need for their classrooms. We procure supplies through donations, school supply drives, corporate donors, and other reuse markets.

OUR SERVICE AREA

MTR serves almost 300 Title I elementary schools in 70 communities in Greater Boston:

Acton	Hudson	Reading
Andover	Lawrence	Revere
Arlington	Lexington	Salem
Bedford	Lincoln	Saugus
Belmont	Littleton	Somerville
Beverly	Lowell	Southborough
Billerica	Lynn	Stoneham
Boston	Lynnfield	Stow
Boxborough	Malden	Sudbury
Boxford	Marblehead	Swampscott
Brookline	Marlborough	Tewksbury
Burlington	Maynard	Topsfield
Cambridge	Medford	Tyngsborough
Carlisle	Melrose	Wakefield
Chelmsford	Methuen	Waltham
Chelsea	Middleton	Watertown
Concord	Nahant	Wayland
Danvers	Natick	Wellesley
Dedham	Needham	Westford
Dracut	Newton	Weston
Everett	North Andover	Wilmington
Framingham	North Reading	Winchester
Haverhill	Peabody	Winthrop
		Woburn

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www.massteacherresources.org